

TITLE OF REPORT: HEALTH AND WELLBEING STRATEGY UPDATE REPORT	
HEALTH AND WELLBEING BOARD - 2nd September 2021	CLASSIFICATION: Open
WARD(S) AFFECTED All	
Group Director Helen Woodland, Group Director of Adults, Health and integration Director Dr Sandra Husbands- Director of Public health	

INTRODUCTION AND PURPOSE

This paper provides an update on the development of Hackney's Health and Wellbeing Strategy.

The Health and Wellbeing Board is asked to:

- Agree to an additional session in October 2021 for a prioritisation exercise.
- Note the output expected in March 2022 will precede a final version.

1. BACKGROUND

- 1.1. Hackney have been developing their Health and Wellbeing Strategy refresh since November 2020. Every local Health and Wellbeing Board has a duty to produce a Health and Wellbeing Strategy. A Health and Wellbeing Strategy outlines key health and wellbeing priority areas for each borough/area.

- 1.2. In July 2021, the Health and Wellbeing Board agreed to:
- the proposal of an extended timeline for Hackney's Strategy (to be adopted at the Board meeting in March 2022)
 - the proposed process for progressing the strategy engagement work, which can be found [here](#).

2. ENGAGEMENT PROGRESS: UPDATE

2.1. As discussed at the July Health and Wellbeing Board meeting, several engagement methods are being used to engage a range of stakeholders between July and mid-September 2021. The purpose of the engagement phase is to gather views from residents and wider stakeholders on what they feel we should be prioritising that would make a difference to population health and reduce health inequalities in the Health and Wellbeing Strategy. The deadline for the initial phase of stakeholder engagement is 14th September 2021, and a summary report will be produced and circulated to members by the end of September. It will encompass the input from stakeholders and residents and identify key themes that have emerged from the engagement phase. The insight in the report will provide information (building on existing work and the [review of population health needs](#) developed earlier in 2021) that can inform the prioritisation.

2.2. Peer research with residents (focus groups and 1:1s)

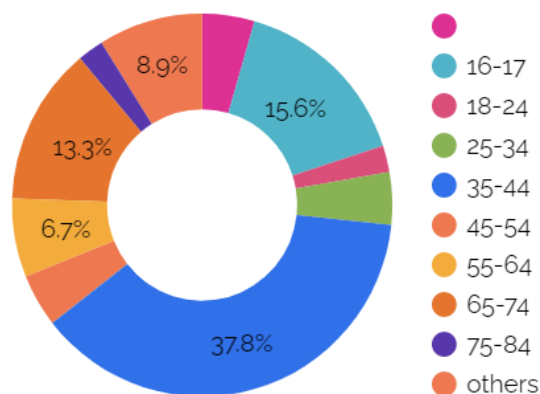
Hackney Volunteer Centre (HVC) were awarded the contract to deliver the peer research to inform the Health and Wellbeing Strategy. HVC started delivering the peer research project at the end of June 2021. 33 volunteers have expressed an interest in becoming peer researchers and of these 22 have been trained to date. As of 19th August, 15 peer researchers have started conducting surveys with residents and 67 surveys have been completed. The Public Health team are monitoring the peer research engagement and working with colleagues at the Volunteer Centre Hackney to ensure this engagement is reaching as many residents as possible.

2.3. Wider resident and stakeholder surveys

The residents' survey is now open and has had 30 responses to date. This survey will be open until 14th September and has been promoted on council and CCG channels, as well as through wider stakeholders such as housing colleagues, HCVS, Healthwatch and neighbourhood teams.

2.4. A 'dashboard' has been developed to monitor survey findings and the demographic breakdown of participants, such as this showing the age distribution of respondents so far:

Age



This chart shows the breakdown of age groups who have responded to peer researcher surveys.

This will be used to also identify where more targeted engagement is required (e.g. if there are missing responses from some parts of the community).

2.5. Stakeholder meetings

City and Hackney Public Health team are conducting interviews with stakeholders and organisations that work with a range of residents in Hackney from July to mid-September. Invites have been sent to 55 stakeholders and so far interviews have been conducted or arranged with eight organisations (or networks of organisations, such as the Food Network). All stakeholders have also been asked in the invitation

email to signpost the people they work with to the residents' survey, and as a follow-up will be asked to complete a stakeholder survey.

2.6. Stakeholder engagement workshops

Six workshops have been arranged in August and September, and over 250 stakeholders have been invited to participate in the stakeholder engagement workshops. The first two workshops were held on the 11th August and 17th August, with a further four scheduled in August and early September. The Public Health team have also attended existing stakeholder networks and meetings taking place in Hackney to gather the views of a wide range of stakeholders during this time. To date, we have engaged with 118 stakeholders across the borough. Stakeholders that are unable to attend workshops or 1:1 meetings will be sent a stakeholder survey to complete.

3. EMERGING THEMES

- 3.1. When using the King's Fund Population Health Framework with stakeholders, it becomes clear that there is an enormous amount of existing work which has relevance to the four 'pillars' (the wider determinants of health, the places and communities in which we live, our health behaviours and lifestyle and an integrated health and care system). The City and Hackney Public Health team are collating these relevant policies/strategies and work to include within the insight report that will be developed in September.
- 3.2. In addition to discussions on *what* we can do to improve health and wellbeing, input from many sources has also highlighted how it's important to consider *how*. This ranges from feedback on the benefits of a partnership approach with the community and voluntary sector during the pandemic, to the need to avoid interventions being "top down" or "preaching to" residents.
- 3.3. Given the range of stakeholders we are engaging with, there have already been many issues identified in the stakeholder workshops held so far. Examples include:

- 3.3.1. Accessibility of all services (including healthcare, care and those which may relate to the wider determinants of health such as physical or leisure activities). Stakeholders have flagged that some people will find it difficult to take advantage of, or face barriers to accessing services and initiatives that could improve their health. This has included examples relating to hearing and visual impairment, as well as accessibility issues for people with learning disabilities.
- 3.3.2. Continued education on healthy behaviours such as healthy eating.
- 3.3.3. Financial deprivation and how that - and associated issues, such as poor housing or insecure employment - can impact the ability to maintain or improve health and wellbeing.
- 3.3.4. The importance of enabling physical activity and reducing air pollution through active transport such as walking and cycling.
- 3.3.5. Making best use of the assets and initiatives available already, especially at community centres, as these may not be widely known.

4. PRIORITISATION APPROACH

- 4.1. Following the engagement phase of the strategy development, there will then need to be a process of prioritisation to ensure that there is agreement ahead of the draft strategy being reviewed at the November Health and Wellbeing Board meeting.
- 4.2. In order to facilitate a shared view on the priorities to include in the joint Health and Wellbeing Strategy, the Public Health team propose bringing HWB members together to discuss the underpinning values that sit behind the joint Strategy, and subsequently using the evidence and insight gathered, to make decisions on how best the Health and Wellbeing Board can reduce health inequalities.

5. NEXT STEPS

- 5.1. After the engagement phase has finished (14th September), City and Hackney's Public Health team will develop the HWB engagement insight report and provide evidence for each theme in order for the

Board to prioritise. This will also take into consideration the evidence that already exists, and the extent to which an issue is amenable to change and what work is already being delivered in relation to these themes. This will be shared with Board members when complete.

- 5.2. A workshop will be organised for HWB members to attend in October to finalise Health and Wellbeing Strategy priorities.
- 5.3. A co-production workshop will also be delivered with peer researchers and stakeholders after the priorities are approved to co-produce a set of solutions and actions in relation to the Health and Wellbeing Strategy priorities identified.
- 5.4. These priorities and actions will then be integrated into a draft strategy document to be taken to the HWB meeting on 10th November 2021.
- 5.5. Formal public consultation for 12 weeks will take place from mid November if the draft Strategy is approved by the Board at the November meeting.
- 5.6. The Board is asked to note that prioritisation, draft strategy and formal consultation will be delivered before the March 2022 meeting, however, it is proposed that the Strategy will be brought to a later Health and Wellbeing Board meeting (after purdah) for formal adoption in mid 2022 to allow time for the final strategy and action plan amendments and design of the strategy, following the consultation.

6. RECOMMENDATIONS

- 6.1. That the Board takes note of progress with engagement and proposed next steps for strategy development.
- 6.2. That Board members attend a further prioritisation workshop in October to agree priorities for the Health and Wellbeing Strategy.

- 6.3. The Board agrees that the March 2022 Health and Wellbeing Board meeting will receive the substantive content of the finalised Joint Health and Wellbeing Strategy, but not in its final designed version.

BACKGROUND PAPERS

In accordance with The Local Authorities (Executive Arrangements) (Meetings and Access to Information) England Regulations 2012 publication of Background Papers used in the preparation of reports is required

- ☰ Report to Health and Wellbeing Board- HWBS update
- ☰ HWB report template - HWB Strategy Update Jan 2021
- ☰ HWB report template HWB Strategy July 21 2021

Report Author	Sara Bainbridge, Public Health Registrar Donna Doherty-Kelly, Principal Public Health Specialist
----------------------	---